



Genre: Alternative Rock

Website: www.ATFRocks.com

Management: Shady Lady Records

Contact: 724.493.1917

As with the creation of all great things, **After the Fall** was bred from that which has come before it. Refined musicianship wrapped around inspired lyrics that relate to the every day business of living, After the Fall is not only original music, but an original sound and voice, delivered with an authority and authenticity that speaks to their listener's head on, straight up and with no excuses.

One Shot, One Chance, One Life, One Voice

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Personnel

Steve Craven
(pictured left)
Bass, Vocals
Vandergrift, PA

BJ Galbraith
(pictured 2nd from left)
Vocals, Guitar
Kittanning, PA

Matt Ferrante
(pictured 2nd from right)
Percussion
Avonmore, PA

Bruce Craven
(pictured right)
Guitar, Vocals
Lower Burrell, PA



Biography

This band's history is not unlike many others. Highs and lows, good times and bad times. It's been filled with blood, sweat, pain and raw human emotion, all driven by a passion for their craft that culminates in their music and live performances with an undeniable intensity that is as fresh and original as each new day. But unlike the others, this band isn't about its past...

it's about the future.

Formed in the Spring of 2004, After the Fall (AtF) has wasted no time making its way to the top of the local and regional music scene pecking order. Fronted by vocalist and guitarist BJ Galbraith, along with fellow guitarist Bruce Craven, and solidly backed by bassist Steve Craven and drummer Matt Ferrante, AtF's songs are much more than just words with music to them. Their musicianship notwithstanding, AtF has managed to create a sound and a voice that instantly connects with their listeners. Their lyrics speak directly to you, so recognizable that it can scare you. And to see them live, well, it just takes it all to an even higher level.

Although all four of them have been in successful bands before; BJ and Bruce in Sundog, and Steve and Matt in Hybrid and SuperXero, it took the four of them playing together to create that rare, explosive combination that comes around every now and then that, regardless of your will, draws you in and makes you want to be a part of it. A reaction that is almost chemical in nature, where all of the proper ingredients are mixed, each to their exacting amounts, tweaked and fine tuned from all that's come before. It is only a matter of time before you find yourself becoming a part of

After the Fall...

Currently touring in support of their recently released 5 song demo EP, AtF is still managing to crank out new material. The last year has been a whirlwind of success, including their performance at the annual Rock For Life Benefit Concert (started and organized each year by Steve and Matt and now six years old), where they performed as one of 18 bands over 2 days to raise money for cancer. This show has become one of the largest independent concert events in the region and shows no signs of slowing down. Add to this their top 10 ranking in the Great Lakes Region of the Emergenza Festival and their invitations to and performances at Major Record Label showcases; After the Fall is poised and ready to connect to the masses through their music and live performance.



Press Reviews

Second Set of Semis in Pittsburgh

April 22, 2005 – Darryl Zero

Review Posted for Emergenza Pittsburgh Semi-finals (<http://www.Emergenza.net>)

“...And AFTER THE FALL (ATF) had the stage presence and rock star aura that had the crowd eating out of their hands. These three bands with a little help from the rest of the bill kept almost every fan there from the first note to nearly the last...” ...[click here for the full press kit story](#)

Small finals, great scene

The music's over in Pittsburgh

May 30, 2005 – by Roger Mac Florence (magazine@emergenza.net)

Review Posted for Emergenza Pittsburgh Finals (<http://www.Emergenza.net>)

“The closing act was After The Fall. A powerful rock band with big sounds and tons of confidence. These boys played last and the public still wanted more (6 hours of music is not for the faint hearted).” ...[click here for the full press kit story](#)

Three area bands in the next round

May 19, 2005 – by Jim Heasley (jheasley@tribweb.com)

Review for Emergenza Pittsburgh finals appeared in the Leader Times (<http://www.pittsburghlive.com/x/leadertimes/>)

“The members have performed collectively with national bands such as Dope, Death Angel, LA Guns, Switched and Slaves on Dope. They have performed as part of the Warped Tour and the Odd Fellows Circus I and II. They have also helped sponsor and headline an annual event called the Rock4Life Cancer Event raising money for area kids stricken with cancer.” ...[click here for the full press kit story](#)



Discography

Song Title	Release	Audio Links		Lyric Links	
Adaptation	Unreleased	-	-	-	-
Blame	Demo EP (2005)	Kit	Web	Kit	-
Hear This Bitch	Unreleased	-	-	-	-
Mamma's Boy	Unreleased	Kit	Web	Kit	-
New Level To Low	Demo EP (2005)	-	-	-	-
One Shot	Demo EP (2005)	-	-	Kit	-
Shallow Fall	Unreleased	-	-	-	-
Silverback	Demo EP (2005)	-	-	Kit	-
Wasted Breath	Demo EP (2005)	Kit	Web	Kit	-

Clicking the available links above will play a sample of available songs, either from the Press Kit location or from the Official Web Site.



Accomplishments

- Finished 10th out of 128 bands in the Emergenza International Music Festival 2005 finals for the Great Lakes Region of the United States.
- Ranked 2nd out of 14,484 bands 2 weeks in a row and still remain in the top 10 on MySpace.com, a worldwide internet online community.
- Invited and performed at Chance Music Major record label showcase in Montclair, NJ held in June 2005. Record label attendees included Epic, Universal and Dreamscape.
- Invited to XMG Music Conference to be held at the Hard Rock Café in Montreal, CN in October 2005. Record label attendees include Sony, Capital, Columbia, Atlantic, Island and T.V.T.
- Headlined one of the last shows at the famous Nicks Fat City in Pittsburgh.
- Members of After the Fall are the founders and organizers of the annual Rock For Life Benefit Concert. Having just completed it's 6th year in August of 2005, this event is one of the largest independent concert events in the Western, PA region, covering 2 days and presenting 18 bands.

Links

[After the Fall Official Web Site](#)
[Show Calendar](#)
[Audio and Video](#)
[Rock For Life Official Web Site](#)

[Management Email](#)
[Shady Lady Records](#)

[Press Kit Promo Shot #1](#)
[Press Kit Promo Shot #2](#)
[Press Kit Promo Shot #3](#)